

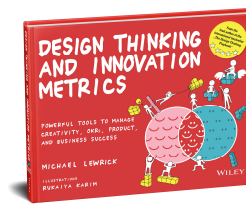
Project:
Team:
Version & Date:



Quick guide: The template helps to start a discussion about what matters and to align with other teams. At the same time, it is a great tool to identify independencies and opportunities with joint objectives and key results with other teams. Depending on the project, this can be done at the customer level, during collaboration between the teams or for the initiative itself.

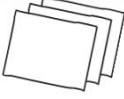
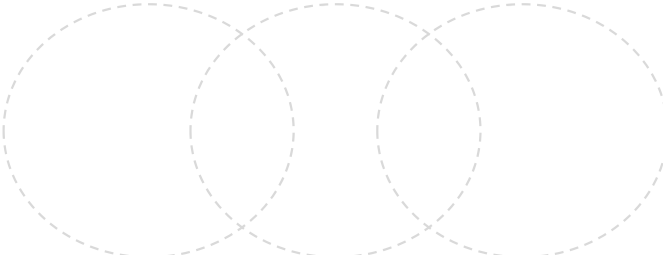
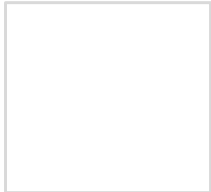
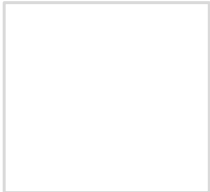
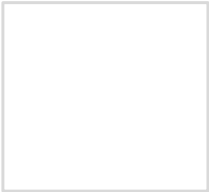
DEFINE AND CLUSTER SUCCESS CRITERIA

More tips & tricks on book page: 302



Lewrick, M.
Design Thinking and Innovation Metrics
978-1-1198-1515-0
www.design-metrics.com



Brainstorm Success Criteria <i>How is success defined for each mission?</i> 1 	Cluster Success Criteria <i>Cluster the success criteria into major topics or points of views based on the customer, team, or project perspective.</i> 2 	Select Three Per Mission <i>Select the top three success criteria, for example, per mission. Apply the criteria as basis for further development of short-term key results.</i> 3 
# 1 Mission		I.  II.  III. 
# 2 Mission		
# 3 Mission		
# ...		

