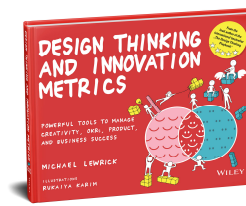




Quick guide: The canvas provides a simple structure to describe first the business problem or forecast problem to solve before the relevant elements of the prediction, action and input are addressed. Key questions about any application of AI is to understand the knowledge needed to make the decision, how different outcomes and errors might be valued, and what actions might be triggered from the outcomes.

BASIC AI CANVAS

More tips & tricks on book page: 249



Lewrick, M.
Design Thinking and Innovation Metrics
978-1-1198-1515-0
www.design-metrics.com

Description of Business Problem or Forecast Problem to Solve

What is the problem the team wants to solve?

Prediction

What does the team need to know to make a decision?



Judgement

How are different outcomes and errors valued?



Outcomes

What are the team's key metrics for task success?



Action

What does the team want to achieve?



2

3

Training

What data does the team need to train the predictive/prescriptive algorithm?



Input

What data must be available to run the predictive algorithm?



Feedback

How can the team use the outcomes to improve the algorithm?